

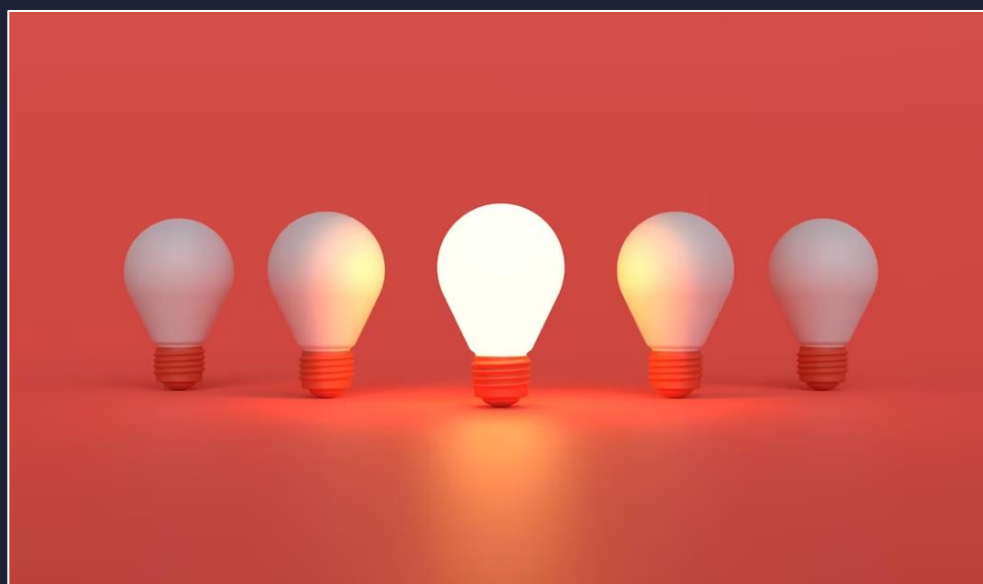
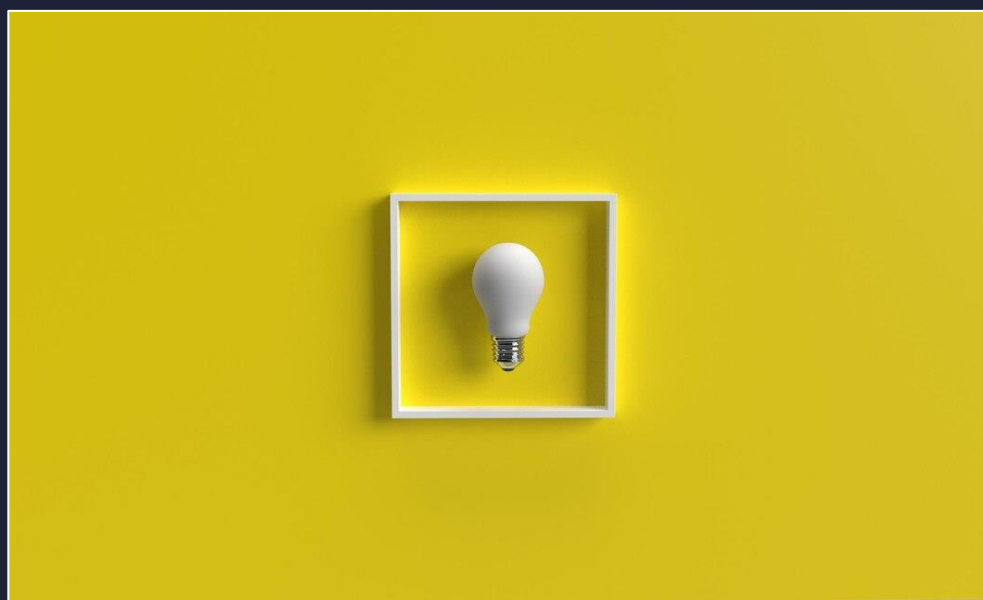
# STRATEGIC THINKING

With Purpose

## Masterclass

PURPOSE | ALIGNMENT | COLLABORATION | INNOVATION

BROCHURE 2024



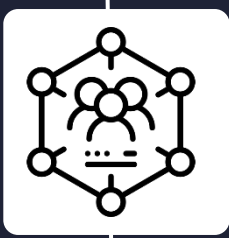
# WHAT EXACTLY IS STRATEGIC THINKING ?

Strategic Thinking is about analyzing opportunities & problems from a broad perspective & understanding potential impact your actions might have on



## Organization

When you think strategically , you lift head above day-day & consider the larger environment.



## Team

Critical skill which needs to be practiced regularly



## Bottom Line

Learn to apply leading edge frameworks to your Business / Organization



# WHY DOES STRATEGIC THINKING MATTER ?



## Start being Strategic In your daily work

Establish your habits with daily practice while developing your leadership principles.



## Grow your Thinking skills

Drive Innovation through Strategic Thinking and become a more effective leader.



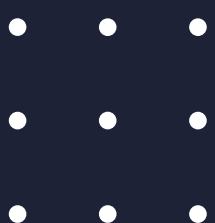
## Align your team Execute Strategy

Lead teams effectively to align with organizational strategic goals with effective collaboration.



## See the BIG picture

Develop the big picture view and focus on redesigning the organization.





# WHO SHOULD SPONSOR THIS PROGRAM ?

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1

Boards & Venture Capitalists

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2

CEO / C-Suite

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3

Family Business Enterprises

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4

MSME / Start Up Founders

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# MASTERCLASS

CLASS 1 - PROBLEM SOLVING\* & CLASS 2 - FUTURE TRENDS\*\*

1



## MODULE – 150 mins

- 38 Mins
- P-SWOT Exercise
- Challenges Game

1A



## MODULE – 150 mins

- Joint Problem Solving
- Draw the Problem
- 5 Whys

2



## MODULE – 150 mins

- 10X Aspirations – Think Big
- F-SWOT Exercise
- Purpose & Benefit Game

2A



## MODULE – 150 mins

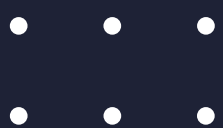
- Generative AI or Metaverse Fundamentals
- Mobility Trends / DENT framework
- 20/20

### Pre-Masterclass Engagement

- *Diagnostics, Interviews, Scope & Kick-off*  
(1.5 Days – 2 Weeks Prior.)

\*For teams that want to focus on problem solving using games & frameworks.

\*\*For teams that want to focus on future trends while developing Innovation behavior

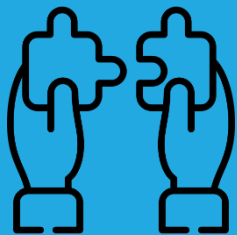


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# OUTCOMES OF MASTERCLASS

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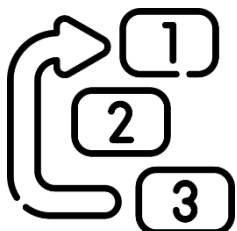
Develop Joint Problem Solving with effective Goal Storming within your organization.



Kick-Start a wave of problem solving projects across the organization.



Explore to identify emerging signals and trends to Spur Innovation.



Prioritize trends with the greatest potential impact to your organization as we gear towards the future.



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# CLIENT TESTIMONIALS

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What change did you observe in your organization ?  
What did you learn & implement in your work ?

## **CHAIRMAN & CEO**

Dear Paresh  
Am glad you are brainstorming with the youngsters while you continue to work with the Leadership Team . Am getting very positive feedback on how you are expanding their minds.

## **ASSO DIRECTOR - HR**

Thanks Paresh for guiding & inspiring us to do our best in all we do. Thanks for bringing out the best in the teams . The whole session that we had with you was amazing . Thanks once again.

## **COO**

Email communication is always key and I have found it to be quite useful  
Organizational Behavior & Culture are important cornerstones for the success of a company

## **MANAGER - SALES**

Thanks to all the learning bytes that you all shared. I have been implementing the learning of focus and mindset.

# MEET YOUR FACILITATOR

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**Paresh Marrott**

Founder & CEO Innostratlyst

@pareshmarrott 

*Independent Director*

*Strategic Advisor & Guide to CEO's.*

*Certified Expert in Business Model Innovation & Strategic Network Partnerships.*

*Amplifies Strategic Thinking & Instills a 10X Innovation Mindset.*

*Former Head of Strategy & Procurement at Air India SATS ( AISATS ).*

*Vegan*



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# READY TO PIVOT ?

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